

135 YEARS OF LEGACY



2017 ANNUAL REPORT

1883

Founder Rebecca McWade opens her home to become first racially integrated orphanage in Northern California and begins Lincoln's legacy of responding to the needs of children and families.



1955

The organization restructures as a foster care agency, hires social workers, and changes its name to Lincoln Child Center. New Executive Director, James Mann, hosts a conference to address new findings that "12% of Oakland schoolchildren need special treatment." Lincoln responds by opening its first classroom.

During the tumultuous late 1960s and the early 1970s, the organization grapples with becoming an agency on the front lines in the fight against poverty and social injustice by providing support and services for children. Lincoln now also operates two group homes, one for boys and one for girls.

1980

The surge of crack cocaine use in major cities across the United results in an increase in foster youth and the movement away from institutionalization, leading Lincoln to provide residential treatment as an alternative to hospitalization.

1997

Lincoln expands services from Alameda County to Contra Costa County and begins providing schoolbased mental health services. 2006

New President and CEO, Christine Stoner-Mertz, leads a significant transformation of the organization, which sees the closing of the residential program, the transition to providing school- and community-based services, the headquarters move back to West Oakland, and a new name: Lincoln.



YEARS OF LEGACY

DEAR LINCOLN CHAMPIONS,

The importance of 2018 for Lincoln cannot be overstated. It marks the 135th anniversary of the founding of a community anchor and enduring work to interrupt cycles of poverty, trauma, and inequity for children and their families in the Bay Area. With unflagging commitment, Lincoln remains in the forefront of the battle to eradicate poverty, heal trauma, and ensure equitable opportunities for all children and families to reach their full potential.

Our commitment is built on a 135-years-strong foundation, and is poised to renew itself just as freshly as the passion that gave birth to Lincoln in 1883. Unconventional in her approach to "Life Saving" as she called it, Lincoln's founder, Rebecca McWade used her intelligence, compassion, and energy to protect vulnerable infants and children. She didn't subscribe to social or religious theories about who should be saved or how. She simply set about the work. Her approach during a time in the United States when many infants and children were abandoned or worse became the hallmark of the work Lincoln continues to do today.

Indeed, today the Bay Area housing crisis is causing children and families in the communities Lincoln serves to experience unprecedented levels of stress, displacement, addiction, and trauma. Lincoln's services and advocacy work to lift up and make visible the challenges that children and families are facing are more critical than ever. Whether it be providing services to open access to education or advocating for legislation to eradicate the pipeline to prison phenomenon that cripples countless numbers of historically marginalized Bay Area families, Lincoln is energized to meet the challenges of the next century of service.

And to these challenges, Lincoln has unwaveringly said yes: to dreaming big and empowering children and families to build bold futures. We are proud to share the changes and achievements of last 135 years with you in this report, because above all, we remain committed to impacting real change—today and tomorrow. We couldn't do this critical work without you. Thank you for being part of the Lincoln community.

With gratitude,

asly

Christine Stoner-Mertz

President and CEO



David de Figueiredo
Board Chair

IT BEGAN WITH ONE CHILD

The first child ever served by Lincoln was an infant, laid upon the doorstep of our founder, Rebecca McWade.

At the time, McWade was simply responding to a need and did not know she was beginning a legacy of caring for vulnerable children in our communities. Soon, word of McWade's kindness spread and more children and families began seeking her help. She recruited like-minded friends and neighbors, and the West Oakland Home for Children was born.

Out of what once was the region's first racially integrated orphanage grew the Lincoln of today—a culturally responsive organization providing a range of services focused on improving educational outcomes, keeping families together, and reducing the impacts of poverty and trauma.

1in5

Bay Area children are born into poverty.

U.S. students witness or experience a traumatic event before age 4 leading to below average scores in reading and math.

California students in foster care have the highest dropout rates and lowest graduation rates of all comparison student groups.

By 2025, California is expected to be

2million

short of the skills and degrees needed to fuel the workforce and economy.



OUR MISSION

Lincoln disrupts the cycle of poverty and trauma, empowering children and families to build strong futures.

OUR RESULTS 27,560 lives impacted

through programs, training, and outreach.



EDUCATIONAL ENGAGEMENT

GETTING KIDS TO SCHOOL & READING

92% of students in our West Oakland Initiative program improved their reading scores.



FAMILY STRENGTHENING

KEEPING FAMILIES TOGETHER

97% of Kinship families remained stable and together.



IMPROVING YOUTH OUTLOOK

BUILDING RESILIENCY & LIFE SUCCESS

96% of Freedom Schools scholars saw college enrollment as possible and attainable.

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135 YEARS OF CHANGE



The late 1800s were a time in the U.S. when social issues like child welfare, public health, and education reform promoted the professionalization of institutions like the West Oakland Home.

Rebecca McWade guided the West Oakland Home, as Lincoln was known then, until her retirement shortly before her death in 1891. A few months after McWade's death, the home opened a dormitory addition, which marked the transition from McWade's one-woman mission to a professionally managed institution.

There was now a full-time matron and a staff, a board of directors, and a well-organized cadre of volunteers who provided funds, and assisted with the running of the home. Throughout the years, providing safe and nurturing environments, ensuring access to education and academic support for students, and offering emotional support services for children and their families have been at the core of Lincoln's mission.



1930

With the move out of West Oakland comes a new name: The Lincoln Home for Children, but the core focus on the care, nurturing, and education of children remains strong.

1950

The decade between 1950 and 1960 sees another name change, now to Lincoln Child Center, and an expansion of programming to include a school classroom on site.

Lincoln officially becomes an accredited non-public school, providing educational and supportive services to children towards an ultimate and successful transition back to their neighborhood school.

1997

Lincoln expands services from Alameda County to Contra Costa County and begins providing school-based services.

135 YEARS OF VISION: EDUCATIONAL ENGAGEMENT

What if every child from West Oakland to Antioch learned to read by third grade and families had strengthened capacity to support their child's education? What if every child in Alameda and Contra Costa Counties had the same access to educational opportunities and pathways to college? What if Bay Area communities united in support of children and around these goals?

We've said yes to this in our headquarters' home community with the launch of our West Oakland Initiative (WOI) program, which supports youth and their parents at all neighborhood elementary and middle schools through family supports, academic support, and culturally relevant activities and events. WOI not only focuses on literacy, but family engagement, improved attendance, and youth development.

The impact on West Oakland children is truly transformative: On average, youth program participants gained a full year increase in instructional reading levels. And the impact on the ecosystem surrounding children is thriving too. Parents are reporting improved parenting skills, and teachers greater parent engagement with schools.

This year, we have begun a new partnership with the Antioch Unified School District and have big, bold goals to continue expansions of our work throughout Alameda and Contra Costa Counties.

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135 YEARS OF CHANGE



By the end of 1886, the West Oakland Home had accepted and cared for at least twenty children and four mothers.

What distinguished the West Oakland Home was McWade's willingness to accept unwed mothers and their newborns, a radical idea in the 1880s. The West Oakland Home was groundbreaking not only because it

sheltered unwed mothers and infants. It was also the only documented shelter where children and babies of all races were accepted. McWade was adamant that all children and mothers in need were helped.



1945

The Lincoln Home for Children maintains its commitment to a progressive social work model of practical problem solving, social learning, and intervention. The board of directors and volunteers remains for the most part exclusively women, unafraid of tackling children's problems stemming from poverty, trauma, and the break-up of families.

1986

Now Lincoln
Child Center, the organization

demonstrates its evolving mission with a new "Statement of Function and Service" and a commitment to provide educational and supportive services to children beyond the Lincoln campus, in their homes, schools, and community.

2001

Lincoln launches a new Kinship Support Services program in response to the

growing number of caregivers who voluntarily raise a relative's children.

2012

Lincoln's school-based Family Resource Center is created at the joint New Highland/RISE elementary campus in East Oakland.

135 YEARS OF VISION: **FAMILY STRENGTHENING**

What if every family was surrounded by a strong early childhood ecosystem designed for children to reach their optimal health, wellness, and potential? What if every family had access to a comprehensive menu of resources, intentionally coordinated at the neighborhood-level, to support family protective factors, build community, and increase children's school readiness? What if Bay Area communities united in support of families and around these goals?

In February 2018, Lincoln was awarded funding as part of the First 5 Alameda County Neighborhoods Ready for School strategy to focus on early childhood supports at a new community hub at Mandela Gateway in West Oakland to build infrastructure in the community to provide supports and increase family leadership and civic engagement.

We are excited about scaling and replicating our school-based East Oakland Family Resource Center model, where we serve more than 220 families per year, in the community-based setting of the Mandela Gateway Apartments. We are deeply committed to expanding our work in the future around providing safe, accessible places in the communities we serve for families to gather, learn, and achieve their goals.

"Lincoln makes my son and I feel like we matter."

— Gabriella G.

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135 YEARS OF CHANGE



In the early 1900s, awareness and recognition spread of the good work provided by the West Oakland Home to heal children's feelings of fear and trauma from abandonment.

Children at the West Oakland Home included orphans and half-orphans emotionally processing the painful messages implied in abandonment: "You are not important. You are not of value." The West Oakland Home began to care

for more and more children with financial support from individuals in the community, and was now regarded as one of the best charitable institutions of Oakland.



1948

Work at the Lincoln Home for Children is focused on approaches to heal children's extreme anxiety, traumatic stress, and depression. Clayton Nordstrom is hired as ED and aligns Lincoln's work with the best thinking on the role of child care institutions by emphasizing the "total care for children...in their own homes, foster homes, and institutions."

1984

Mary Ann McKale is hired as the ED of the now Lincoln Child Center. Lincoln continues to hone its mission to meet the changing landscape of interventions for children suffering from emotional trauma and abuse. McHale emphasizes, "an abiding belief that when we value these children, these children will learn to value themselves."

2006

The first decade of the new century sees the hiring of new President & CEO. Christine Stoner-Mertz, who focuses the organization on providing early intervention and prevention services to strengthen families and communities, reduce and support resiliency,

135 YEARS OF VISION: WELL-BEING

What if all children had a positive view of themselves and an identity that is respected? What if all families had enough of what matters to create a safe and thriving home? What if all schools had just the right set of conditions for children to learn, develop, and build resiliency? What if Bay Area communities united in support of well-being for all and around these goals?

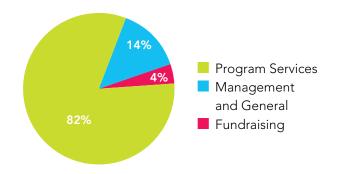
This summer, we were honored to receive our second year of funding as a participant in Kaiser Permanente's Resilience: Trauma Informed Care in Schools Initiative. This school year, we are excited to partner again with Hillview Junior High School in Pittsburg to build a more traumainformed school community. We'll build on gains from last school year to:

- Ensure that trauma-informed mental health and wellness services are available and accessible for all students impacted by trauma.
- Support teachers and school staff to enhance wellness, coping, and stress reduction, and continually build teacher capacity to employ trauma-responsive practices in all school settings, and
- Cultivate a trauma-informed school culture by engaging school leadership and staff in implementing trauma-informed policies, practices, and systems throughout the school environment.

This is important work, and we have big, bold goals to continue expansions of our trauma-informed programming with even more schools throughout Alameda and Contra Costa Counties

135 YEARS OF LEGACY 💔 8 **\(\mathbb{\red}\) LINCOLN** 2017 ANNUAL REPORT

FINANCIAL OVERVIEW



SUMMARY STATEMENT OF FINANCIAL POSITION

ASSETS	2016	2017
Cash	\$158,570	\$132,783
Investments	\$11,418,727	\$10,102,345
Receivables	\$4,286,831	\$4,711,222
Property and equipment, net of depreciation	\$2,388,100	\$2,029,781
Other Assets	\$520,679	\$451,054
TOTAL ASSETS	\$18 772 907	\$17 <i>4</i> 27 185

TOTAL ASSETS	\$18,772,907	\$17,427,185

LIABILITIES	2016	2017
Accounts payable and accrued expenses	\$1,914,754	\$1,707,833
Line of credit	\$1,100,000	\$630,000
Notes payable	-	-
Contingency liability	-	-

TOTAL LIABILITIES	\$3,014,754	\$2,337,833

UNRESTRICTED NET ASSETS	2016	2017
Undesignated	\$10,516,422	\$9,961,167
Designated	-	-

TOTAL UNRESTRICTED NET ASSETS	\$10,516,422	\$9,961,167

RESTRICTED NET ASSETS	2016	2017
Temporarily restricted net assets	\$2,430,796	\$2,317,250
Permanently restricted net assets	\$2,810,935	\$2,810,935

TOTAL NET ASSETS \$15,758,153 \$15,089,352
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TOTAL LIABILITIES AND NET ASSETS	\$18,772,907	\$17,427,185

Fiscal Year 2017 (July 1, 2016-June 30, 2017)

OUR **POLICY WORK**

In 2017, Lincoln launched an advocacy team to help promote changes in the programs that impact Lincoln Families.

This new program area is being led by Lincoln President & CEO, Christine Stoner Mertz and Deborah Son, a veteran policy advocate for social causes who joined Lincoln in 2017 as the first ever Policy Director.

Since launching the program, Lincoln has advocated for the passage of state legislation that will benefit the families served by Lincoln. Among other things this includes bills to expedite state approval of new clinician trainees so they can start work with families sooner (a bill that was signed into Law by the Governor), to expand school based mental health services, to strengthen financial support for low income families, and to expand services for homeless youth.

The Lincoln Advocacy Team has participated in more than 70 meetings at the local, state, and federal levels and has provided testimony or public comment in more than 20 hearings. The team has also established relationships with nearly 30 legislators at the state and national levels.

Lincoln views advocacy as a way of enhancing the services Lincoln provides by supporting policies that change the systems that keep families in need of the services Lincoln offers. Going forward the Lincoln Advocacy team intends to convene a roundtable of mental health stakeholders to identify policy ways to improve service delivery and to improve the quality of life for those served by the agency. For more information about the program contact deborahson@lincolnfamilies.org.





LINCOLN CHAMPIONS AND **LEADERSHIP**

135 YEARS OF COMMUNITY SUPPORT

Our giving circle, Champions for Lincoln, recognizes donors who, through gifts of \$1,000 or more, make a significant impact on strengthening families and changing lives. We wish to acknowledge them and all of our individual and institutional supporters who make our work possible. We are deeply grateful for your generous contributions and belief in empowering children and families to build strong futures.

\$10,000+

Jane S. Turnley Disclaimer Trust Kaiser Permanente Oakland Fund for Children and Youth Thomas J. Long Foundation

\$50,000+

Alameda County Behavioral Health Care Services Alameda County Probation Hellman Foundation Oakland Unified School S.H. Cowell Foundation Wells Fargo Bank Zellerbach Family Foundation

\$25,000+

Holmgren Charitable Lead Trust Sakana Foundation Sunlight Giving

\$10,000+

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\$1,000+

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The June and Julian Foss Foundation Beverly Thompson

Wallflowers

Greg and Ann Welch Whole Kids Foundation

\$500+

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Kathleen and Thomas Martinek

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Elizabeth and Donald Wells

Jean and George Wilson Katherine Winslow

John Wright and Ruth Kiskaddon Brooke and Jamie

Ivan Fujihara

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Dante Robinson. Treasurer Louis Knox, Secretary

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Terry Jones

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Sheetal Patel

Autumn McDonald

Christine Stoner-Mertz, CEO

HOW TO GIVE

ONLINE

Make a gift through our website's secure online server at donate.lincolnfamilies.org.

AUTO MONTHLY

Become a monthly giver by choosing the "recurring gift" option on donate.lincolnfamilies.org.

COMPANY MATCH

Increase your gift through your employer's matching gift program.

HONORARY TRIBUTE

Make a gift in honor, celebration, or remembrance

LEGACY GIVING

Contribute to our endowment fund to perpetuate your gift.

STOCK

Donate stocks or bonds conveniently.

VOLUNTEER

Give your time as another way to show support

Learn more at LincolnFamilies.org.

Every effort has been made to ensure the accuracy of these listings, reflecting contributions received from July 1, 2017 to June 30, 2018. We regret any errors or omissions. Please phone 510-273-4700, x4324 with any corrections

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JAMES' STORY

James came to Lincoln's West Oakland Initiative program after being in foster care for several years.

Struggling with substance abuse, James' mother was unable to care for him at a very young age, and he began a life of uncertainty. Frustrations from the lack of a permanent home led to anger and aggression. By 3rd grade, James had experienced numerous obstacles and traumas in a short period of time. At school, he was easily triggered by external and internal stimuli, which made it very hard for him to be productive academically and progress beyond a first grade reading level.

With the goal of becoming a better student, James received coaching, encouragement, and literacy supports from his Lincoln Academic Mentor, learned to control

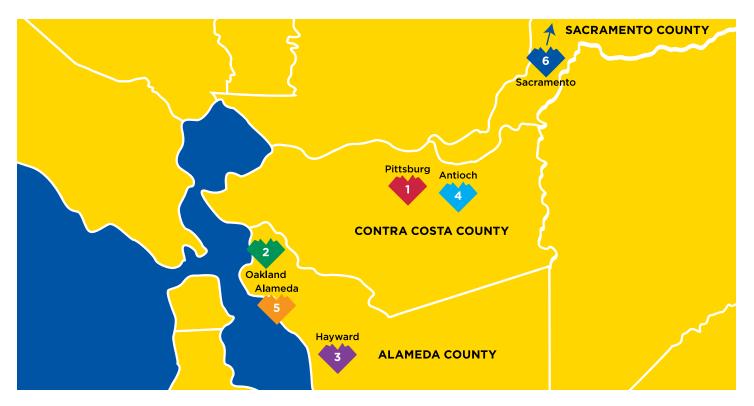
his anger, engaged in school, and improved his writing skills. Now, from his time spent with Lincoln staff, James is reading and comprehending at a 6th grade level, despite just starting 5th grade. He no longer walks around with a permanent scowl on his face, but instead smiles and even says uplifting things to others.

During sessions with his Lincoln Academic Mentor, James showed tremendous growth by utilizing coping skills that managed his stress and outbursts. Today, he is in a loving and stable foster care family, continuing with the West Oakland Initiative program, and surrounded by positive people who care about him.



OUR LOCATIONS

Today, Lincoln impacts more than 27,560 children and their families annually, with programs at four service centers (Oakland, Pittsburg, and Hayward), and at more than 50 schools in Alameda and Contra Costa Counties, and beyond.



1. Pittsburg

Black Diamond High School Foothill Elementary School Heights ES Highland ES Hillview Middle School Los Medanos ES Marina Vista ES MLK MS Parkside ES Pittsburg HS Rancho Medanos MS Stoneman ES Willow Cove ES

2. Oakland

Fruitvale Elementary School Laurel ES Sankofa ES New Highland/RISE ES (2) Esperanza/KDA ES (2) La Escuelita ES Vincent Academy MetWest Oakland HS Oakland Technical HS Skyline HS Howard Bridge Academy Vincent Academy*

3. Hayward Unified

Lorin Eden Elementary School Harder Elementary School East Avenue Elementary School Schafer Park Elementary School Winton Middle School Mt. Eden High School John Muir Pre School Stonebrae Elementary School Strobridge Elementary School Treeview Elementary School Ruus Elementary School Cesar Chavez Middle School Hayward High School

4. Antioch

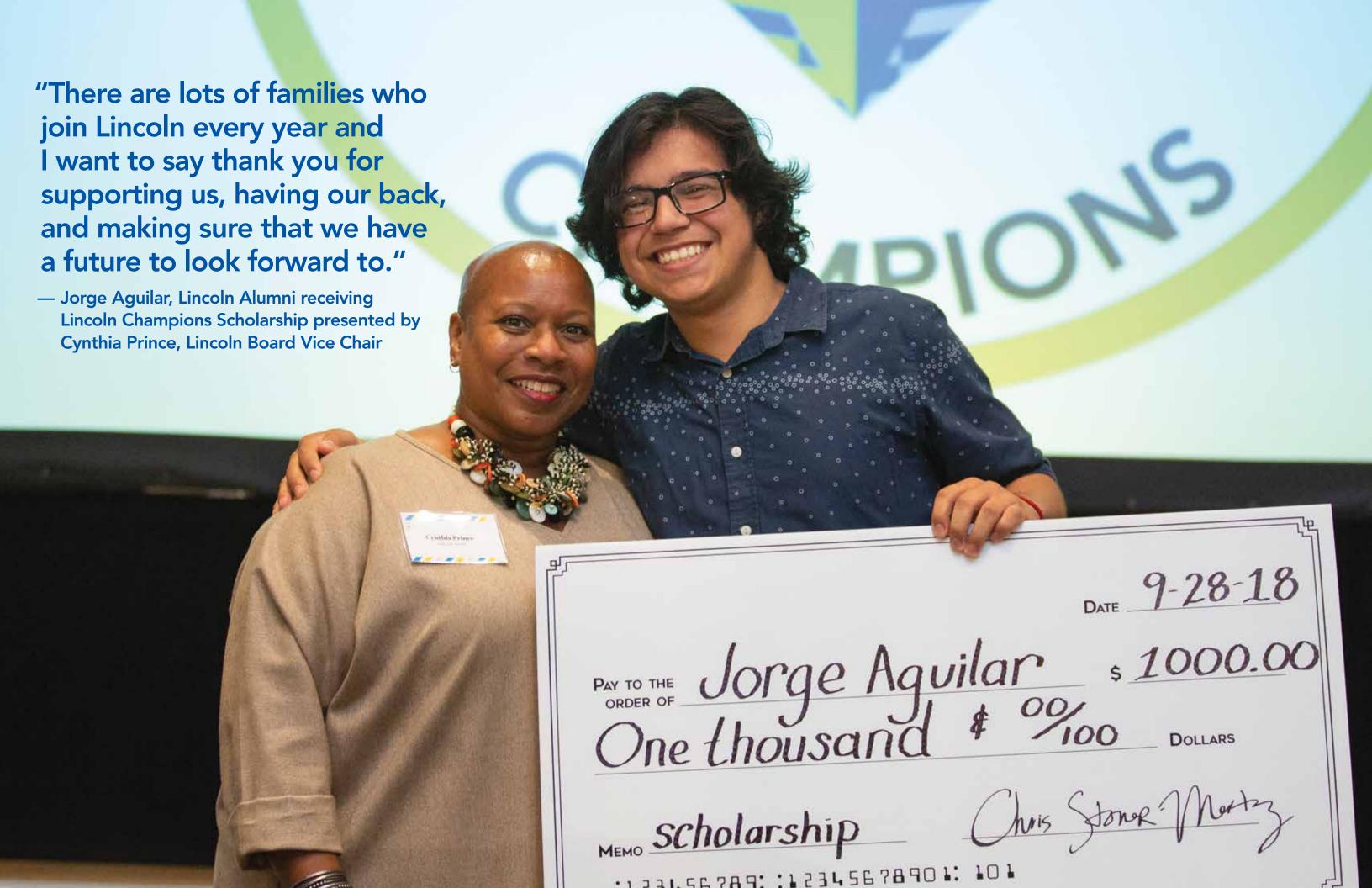
Park Middle School Lone Tree ES Carmen Dragon ES John Muir ES Marsh ES Belshaw ES 5. Alameda Unified

Will C Wood Middle School

6. Sacramento

Pacific Charter School*

* Charter School





Administrative Offices 1266 14th Street Oakland, CA 94607

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Founded in 1883 as the first racially integrated orphanage in Northern California, our mission remains timeless: Lincoln disrupts the cycle of poverty and trauma, empowering children and families to build strong futures. Today, Lincoln impacts more than 27,560 children and their families

in the most underserved communities of the greater San Francisco Bay Area through a continuum of academic achievement, family strengthening, and well-being programs. An innovative approach, providing comprehensive school, community, and family-focused programs, combined with a unique team-based delivery and sound fiscal management, has established Lincoln as a leading regional provider of children and family services. With Lincoln, kids attend school, learn to read, and stay with their families where they do best. For more information and stories, visit **LincolnFamilies.org**.